



South Lakes High School Band Boosters Association  
 P.O. Box 8561 • Reston, VA 20195-8561  
[www.southlakesband.org](http://www.southlakesband.org)

## *Promote Your Business & Support the South Lakes HS Band!*

Thank you for considering sponsorship to the South Lakes HS Band Boosters, a 501(c)(3) organization! Fairfax County Public Schools funds a very small portion of band program expenses, so it's vital that we raise funds from the community to support critical needs of our band students, such as:

- Student scholarships (e.g., music camps)
- Leadership training for band students
- Competition travel expenses
- Sheet music
- Instrument purchase and repair
- Instructional support

In 2017, we are seeking sponsors for a very special opportunity – ***the SLHS “Spirit of Reston” Marching Band has been invited to represent the Commonwealth of Virginia in the 2017 Pearl Harbor Memorial Parade in Honolulu, Hawaii!*** In addition to marching in the parade to honor our military and our history, students will visit the Polynesian Cultural Center, USS Arizona Memorial and USS Missouri, and will present a concert at one of the memorial sites! It promises to be once-in-a-lifetime educational and cultural experience for our students, some of whom have never even been on an airplane!

The cost of the trip will exceed \$275,000. All funds raised will go to defray the cost of the trip for students, including scholarships for students who otherwise cannot afford the trip (30% of SLHS students qualify for assistance.) ***We need your help so all of our students can experience this incredible opportunity!***

We are pleased to offer a variety of benefits in appreciation of your support. Please see the back of this form for details and to select the sponsorship level that meets your needs, then complete the form below. ***Visit us at <http://www.southlakesband.org/phpfundraising.html> to learn more about how your contribution will help!*** It's amazing what we can all do when we pitch in together! Thank you again for your support!

Business Name:	<b>I'd love to sponsor the band at Pearl Harbor!</b>	
Contact Name:	<b>Level</b>	<b>Amount</b>
Phone:	Best Band in the Land (\$5,000+)	
Email:	Director (\$2,500 - \$4,999)	
Notes:	Drum Major (\$1,000 - \$2,499)	
	Section Leader (\$500 - \$999)	
	Performer (\$250 - \$499)	

**Advertise Today!** Please submit a copy of your advertisement with this contract and payment (payable to *South Lakes Band Boosters*; note “Pearl Harbor” in the memo line.) Payments can also be made online through Paypal at <http://www.southlakesband.org/phpfundraising.html>. Email Patti George at [vp@southlakesband.org](mailto:vp@southlakesband.org) or Melissa Gifford at [pearlharborparade@southlakesband.org](mailto:pearlharborparade@southlakesband.org) with questions or to arrange for pickup of your ad copy, contract & payment. We look forward to hearing from you!

*The SLHS Band Boosters is a 501(c)(3) organization; donations are tax-deductible to the extent allowed by law.*  
**Thank you for supporting the South Lakes High School Band (TIN: 54-1599905)!**



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Benefit	Best Band in the Land 5,000+	Director \$2,500 +	Drum Major \$1,000	Section Leader \$500	Performer \$250
<b>Program Advertising</b>					
Ad in Concert Program	Full * 12	Full * 6	Full * 6	Half * 6	Qtr * 6
Logo included in band events (e.g. Jazz Dessert Concert, Battle of the Bands)	✓	✓	✓	✓	✓
Corporate Signage at Events	✓	✓	✓	✓	✓
<b>Online Display</b>					
Logo listing on the SLHS Band Website	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo only
Logo on SLHS Band Social Media Outlets	✓	✓	✓	✓	
Logo on Battle of the Bands materials	✓	✓	✓	✓	
<b>Gift</b>					
2 Complimentary Tickets to Battle of the Bands	✓	✓	✓	✓	
Framed Certificate/Plaque of Appreciation	✓	✓	✓	✓	
Reserved seating for 6 at a band concert of your choice (Tag Day, Winter, Spring, Pyramid)	✓	✓	✓		
Complimentary admission and reserved seating for 6 to the Jazz Dessert Concert	✓	✓			
<b>Special Pearl Harbor Day Memorial Parade Incentives</b>					
Sponsor logo/name placement on Parade banner + local parade events (Fall '17)	Primary Logo Placement	Secondary Logo Placement	Primary Name Placement	Name on Banner	
Sponsor Logo/Name on official tour T-shirt	Premier Logo Placement	Secondary Logo Placement	Logo	Name	
Sponsor logo on <b>multiple</b> pieces of official tour apparel (e.g., shirt sleeve, back of cap)	Premier Placement				

- For donations of \$5,000+, we'll provide 1 private performance at the sponsor's event/location.
- [Fan] Sponsorship (\$100) is welcome and includes acknowledgement in the Tag Day Concert Program

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