



South Lakes High School Band Boosters Association  
 P.O. Box 8561 • Reston, VA 20195-8561  
 www.southlakesband.org

*Promote Your Business & Support the South Lakes HS Band!*

Benefit	Best Band in the Land 5,000+	Director \$2,500 +	Drum Major \$1,000	Section Leader \$500	Performer \$250
<b>Program Advertising</b>					
Ad in Concert Program	Full * 5	Full * 5	Full * 5	Half * 5	Qtr * 5
Logo included in band events (e.g. Jazz Dessert Concert, Battle of the Bands)	✓	✓	✓	✓	✓
Corporate Signage at Events	✓	✓	✓	✓	✓
<b>Online Display</b>					
Logo listing on the SLHS Band Website	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo only
Logo on SLHS Band Social Media Outlets	✓	✓	✓	✓	
Logo on Battle of the Bands materials	✓	✓	✓	✓	
<b>Gift</b>					
2 Complimentary Tickets to Battle of the Bands	✓	✓	✓	✓	
Framed Certificate/Plaque of Appreciation	✓	✓	✓	✓	
Reserved seating for 6 at a band concert of your choice (Winter, Spring, Pyramid)	✓	✓	✓		
Complimentary admission and reserved seating for 6 to the Jazz Dessert Concert	✓	✓			
<b>Local Parade Incentives</b>					
Sponsor logo/name placement on Parade banner + local parade events (Fall '18)	Primary Logo Placement	Secondary Logo Placement	Primary Name Placement	Name on Banner	

- Fan Sponsorship (\$100) is welcome and includes acknowledgement in the Tag Day concert program
- For donations of \$5,000+, we'll provide 1 private performance at the sponsor's event/location

*The SLHS Band Boosters is a 501(c)(3) organization; donations are tax-deductible to the extent allowed by law.*

**Thank you for supporting the South Lakes High School Band (TIN: 54-1599905)!**



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**I would love to sponsor the SLHS band!** After reviewing the sponsor benefits, my selected level of sponsorship is:

- Best Band in the Land (\$5,000+)
- Director (\$2,500 - \$4,999)
- Drum Major (\$1,000 - \$2,499)
- Section Leader (\$500 - \$999)
- Performer (\$250 - \$499)

Sponsorship Amount:	
Business Name:	
Contact Name:	
Phone:	
Email:	
We'd love to hear about your personal connection to the band, or any other notes!	

Next steps:

- Submit a copy of your advertisement with this contract
- Include your payment (checks payable to South Lakes Band Boosters)

**Questions?**

Reach out to [michelle.creemer@southlakesband.org](mailto:michelle.creemer@southlakesband.org) or 703-944-3160 - we would love to hear from you!

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## ***Promote Your Business & Support the South Lakes HS Band!***

Thank you for considering sponsorship to the South Lakes HS Band Boosters, a 501(c)(3) organization. Fairfax County Public Schools funds a very small portion of band program expenses, so it's vital that we raise funds from the community to support critical needs of our band students, such as:

Student scholarships

Sheet music

Leadership training for band students

Instrument repair and purchase

Assessment travel expenses

Instructional support

We are looking forward to another fantastic musical year. Our new marching band show ***"Viking: Fate of the Warrior"*** promises to be a huge hit. In addition to marching at our football games we will be playing several concerts, marching in the South Lakes Homecoming and Reston Town Center Holiday Parades and entertaining many in the South Lakes Pyramid at our deliciously musical jazz dessert concert. We will be travelling to Lynchburg, VA to compete at the Virginia Marching Band Coalition State Marching Band Championships and our Wind Ensemble has been selected to perform on the main stage at the National Concert Band Festival in Indianapolis, IN.

***We need your help so that many students can experience the incredible opportunity of band!*** Approximately 30% of SLHS students qualify for financial assistance and your support will help our students participate in an activity which creates teamwork, builds responsibility, and improves academic success. Additionally, our band has grown over the past few years! Providing instruments, uniforms and supplies for more students is a challenge. This year we are making an additional effort to raise funds to add to and upgrade many of our aging instruments and to make a significant contribution toward replacing the marching band uniforms which are nearing the end of their useful life.

We are pleased to offer a variety of benefits in appreciation of your support. Please see the form for details and to select the sponsorship level that meets your needs. It's amazing what we can all do when we pitch in together! Thank you again for your support!